

2020-2021 District Goals



District: 325A1
Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	15	300	250	105
2nd Quarter	9	180	305	155
3rd Quarter	7	140	175	100
4th Quarter	4	80	100	365

FY New Clubs

35

FY Charter Members

700

FY New Members

830

FY Retention Goal

725

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

805

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
100% of all Club Officers from Kathmandu trained by end of 1st Quarter	GAT/DG Team	Training Materials and Resource Person	06/01/2021	06/30/2021
Have one Specialty Club in place by end of 1st Quarter	GAT/DG Team	GAT Meeting	06/01/2021	06/30/2021
100% of all Club Officers from Eastern trained by end of 1st Quarter	GAT/DG Team	Training Materials and Resource Person	06/01/2021	06/30/2021
100% of all Club Officers from Far Eastern trained by end of 1st Quarter	GAT/DG Team	Training Materials and Resource Person	06/01/2021	06/30/2021
At the end of every fourth month the district will organize area wise interaction program with club officers to find out and solve their difficulties.	DG Team	DG Team	09/30/2021	06/15/2022
We will organize Club Presidents, 1st Vice Presidents, Secretary and Treasurer's Training at, Eastern on June 2021 (If Corona Lockdown exists, online training will be given).	Club Officers and DG Team	Training Materials and Resource Person	06/01/2021	06/30/2021
We will organize Club Presidents, 1st Vice Presidents, Secretary and Treasurer's Training at, Kathmandu on June 2021 (If Corona Lockdown exists, online training will be given).	Club Officers and DG Teams	Training Materials and Resource Person	06/01/2021	06/30/2021
We will organize Club Presidents, 1st Vice Presidents, Secretary and Treasurer's Training at, Far Eastern on June 2021 (If Corona Lockdown exists, online training will be given).	Club Officers and DG Team	Training Materials and Resource Person	06/01/2021	06/30/2021
We will organize Cabinet officers training program on June 2021 (If Corona Lockdown exists, online training will be given). All the Zone and region Chairperson will attend the training.	DG Team	Training Materials and Resource Person	06/01/2021	06/30/2021
Establishment of Lions Copy Bank	DG Team	Proposal/Establishment	07/01/2021	06/30/2022
One club one project	DG Team	Proposal/Establishment	07/01/2021	06/30/2022

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Collaboration with all Multiple district 325A2, 325B1 and 325B2 for the society to come over from Pandemic COVIT-19.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

SERVICE: PEOPLE SERVED

In the 2021-2022 fiscal year, my district will serve 2000000 people.

Action Items:

Of the total number of people served in my district, 525000 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

SERVICE ACTIVITIES

In the 2021-2022 fiscal year, my district will complete 6500 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2021-2022 fiscal year, 70 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees. I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects. I will ensure the Global Action Team continues to support clubs in reporting. I will emphasize the responsibility of the Club Service Chairs to report their clubs service. My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal: At least one GAT Members regularly visits the club and attends Service Activities. The district will motivate every clubs to organize at least 6 service projects annually.

Custom goal and action items

Every Clubs and its members will be healed and persuaded to identify the greatest need of the community and show their servant leadership in their community. The District will regularly mentor the clubs and its members.

LCIF: PARTICIPATE

By the end of the 2021-2022 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service. I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2020-2021 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 25000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 10000.00 to support Campaign 100: LCIF Empowering Service

Additional action items to achieve this goal:

The district will motivate every Zone chairpersons to recruit at least one Melvin Jones fellows within their regions

ADVOCATE

In the 2021-2022 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor for ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Before the end of the every month the district will encourage every club officers for the reporting system.

Custom goal and action items

The District motivates every clubs to support Campaign 100 and increase donations to LCIF.

Collaboration with all multi-stakeholders for the society to come over from Pandemic COVIT-19.

Action Plan

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Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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